

Timetable  
**The 3rd International Conference on Science, Technology and Humanity (ISETH) 2017**

AliLa Hotel Solo  
13 December 2017

**Registration**

07.30 – 08.30 Participant registration

**Plenary session**

08.45 – 09.30 Opening ceremony

Anthem Indonesia Raya

Greetings from the ISETH Committee Chair

Opening Speech by Rector of Universitas Muhammadiyah Surakarta

09.30 – 10.00 Coffee break

10.00 – 12.15 Keynote speech

Chair: Wardah Yuspin, Ph.D

Keynote Speaker: Prof. Datuk Dr. Mohd Noh bin Dalimin

**Lunch break**

12.15 – 13.00 Lunch break

## Parallel sessions

### Meeting Room 14 The Power of Social Media: Guiding Changes for Better Future

<b>13.00 - 13.10</b>	<b>Briefing</b>	
<b>Chair: Hepy Adityarini</b>		
13.10 - 13.20	Implementation of Social Media as a Promotional Advice Trademarks and Services and Legal Protector	Aflah
13.20 - 13.30	A Portrait of Code Mixing In High School Students' Facebook Status In Surabaya	Lidwine Anzaska, Dian Rivia Himmawati
13.30 - 13.40	A Novelty of Impact Social Media From Perspective Law	Syarifah Lisa Andriati
13.40 - 13.50	Indonesia Consumer's Purchase Decisions and Private Label Brands : Study in Superindo Retailer	Marheni Eka, Trisha Gilang Saraswati
13.50 - 14.00	Power of Electronic Word Of Mouth In Social Media To Buy Interest On IKEA Product	Trisha Gilang Saraswati
14.00 - 14.10	Communication Network Analysis of Cyber Prostitution Practice In Media Social Twitter	Kharisma Nasionalita, Catur Nugroho
14.10 - 14.20	Social Media, Cyber Hate, and Racism	Khoirul Amin, Mohamad Dziqie Aulia Alfarauqi, Khusnul Khatimah
14.20 - 14.30	On Line Marketing Strategy In Tourism Village Using Videography	Aflit Nuryulia Praswati, Ayu Sri Utami, Amir Fatahuddin, Tulus Prijanto
14.30 - 14.40	The Implementation Of Mobile Learning Media (MLM) As A Learning Media Based Android For Senior High School Teachers In Kuningan District	Rusnilawati, Dena Latif Setiawan
14.40 - 14.50	A Comparison of Community Clustering Techniques : Fruchterman Reingold and Wakita Tsurum	Irma Yuliana, Sukirman, Sujalwo
14.50 - 15.00	Development of Educational Mobile Game For Interactive Learning Media	Sukirman, Irma Yuliana, Sujalwo
15.00 - 15.10	New Media and The Increase Of Islamic Online Authority In Indonesia	Mutohharun Jinan, Suharjianto
15.10 - 15.20	Interpersonal Rhetoric in Social Media Facebook	Jati Wahyono
15.20 - 15.30	Fiduciary Online Registration and Its Implication On Financing In Indonesia	Septarina Budiwati, Andria Luhur Prakoso
15.30 - 15.40	Optimization of Social Media In The "Etic" Code of Final Assignment Guidance At Higher Educator	Surya Jatmika

## Meeting Room 15 Science for Humanity

<b>13.00 - 13.10</b>	<b>Briefing</b>	
<b>Chair: Nurgiyatna</b>		
13.10 - 13.20	Physical And Sensory Characteristics Of Bread From Composite Wheat and Cassava Flours With Optimum Fermentation and Proportional Water Volume	Rusdin Rauf, Dwi Sarbini, Nurdiana
13.20 - 13.30	The Correlation of Effective Medical Communication and The Decision to Proceed Odontotectomy Procedure At RSUD Dr.	Morita Sari , Nadia Yuniastuti Winarta
13.30 - 13.40	The Influence Of Blood Pressure and Chronic Disease To The Elderly Quality Of Life In Elderly Service Unit Of Kartasura Primary Health Care	N Juni Triastuti, Nia Amalia
13.40 - 13.50	Relationship between Job Stress and Intention Turnover: Does Social Support Matter?	Sri Padmanty, Ardhinia Padmarani
13.50 - 14.00	The Effect of Buteyko Breathing Technique In Improving Cardiorespiratory Endurance	Dani Fahrizal, Totok Budi Santoso
14.00 - 14.10	The Mediating Role Of Environmental Concern and Perceived Consumer Effectiveness On The Relationship Between The Skeptical Consumer Advertising and Green Purchasing Behavior	Jati Waskito
14.10 - 14.20	Lichen : Comparative Study Between Campus Area and Forest Sekipan Karanganyar Central Java	Efri Roziaty
14.20 - 14.30	Political Hope: The Mediating Variable of The Relationship Between Political Trust and Youth Voting Behaviour	Ihwan Susila, Sidiq Permono Nugroho
14.30 - 14.40	Interest Patterns Measurement Application For Vocational High School Students	Kumaidi, Yogiek Indra Kurniawan, Rahayu Farida
14.40 - 14.50	Characteristics Of Entrepreneurs Work Stress and Model for Handling as Corporate Performance Improvement Efforts in The Batik Industry Laweyan Surakarta	Lukman Hakim, Eko Sugiyanto
14.50 - 15.00	Language Policy in Indonesia	Titis Setyabudi
15.00 - 15.10	The Effects of Jacobson Relaxation Therapy On Shortness Of Breath In Patients With Bronchitis Chronic	Isnaini Herawati, Dela Oktavia Hapsari
15.10 - 15.20	The Correlation of Working Climate and Blood Pressure On The Volunteer Of Traffic Control (Supeltas) In Surakarta In 2017	Ulima Fadhilah Larasati, Sri Darnoto
15.20 - 15.30	Development Model of Social Science Teachers Based On Lesson Study in The Implementation Of The National Curriculum At SD Muhammadiyah Kartasura Elementary School	Tjipto Subadi, Sabar Narimo, Dahroni
15.30 - 15.40	Protein, Magnesium and Phosphor Intake At Stunting and Non-Stunting Toddler In Gilingan Surakarta	Endang Nur Widiyaningsih, Aulia Putri Wahyuningtyas
15.40 - 15.50	Performance and Capacity Building of Village Food Institutions	Didit Purnomo, Muhammad Arif, Maulidiah Indira Hasmarini, Mohammad Rafiuddin
15.50 - 16.00	Pancasila As Ideological Instrument Of Religious Radicalism and Social Change In The Era Of Globalization	Absori, Moh. Indra Bangsawan
16.00 - 16.10	Identify School Well-being by vocational interest; dimation of being	Aniq Hadiyah Bil Haq, Rahayu Farida, Yogiek Indra Kurniawan, Kumaidi